



**Eastern Zone Meeting  
Ft Lauderdale  
May 8, 2010**

Meeting was called to order at 9:46.

A moment of silence was observed for all current and past members of the Eastern Zone who have passed away.

In attendance were:

Adirondack: Jerry Adams, Kim Crouse, JoAnn Faucett, Carolyn Manor

Allegheny Mountain: Pete Barry, Todd Clark, Jamy Pfister, Paul D. Selferth

Connecticut: No attendees

Maine: Leanne Gravel

Maryland: Tim Pierce

Metro: Mary Fleckenstien, Monique Grayson, Robert Vializ

MidAtlantic: Patric Close Mills, Dale Petranech

New England: Jamie Bloom, Sherry Wingfield

New Jersey: Stephanie Crofton, Tristan Formon, Eric Fucito, Greg Eggert, Bud Rimbault, Jim Wood

Niagara: Brad Boyle, Tim Dubois, Marty Keating, Marci Callan, Ryan Callan

Potomac Valley: Menga Daligu, Art Davis, J. Riley Eaton, Boots Hall, Tim Husson, Paris Jacobs, Bill Marlin, Bill Stephens

Virginia: Matt Hesser, George Homewood, Brian Kupferer, Morgan Latimer, Mary Turner.

Independent: Peter Clark, Jeff Gudman, John McIlhergy.

Request for the approval of the Agenda. Motion made, seconded and passed.

**Report of the Secretary: Boots Hall**

The minutes of the meeting of September 17, 2009 in Chicago have been on the website for some months. Are there any corrections or additions to the minutes. Seeing none, a motion was made and seconded to accept the minutes. Passed.

**Financial Report: Treasurer Boots Hall**

Currently we have \$5,387.64 in the Eastern Zone account at USA Swimming. We owe Fairport Swimming approximately \$365 for the Spring Zone meet which will be paid as soon as we get the Financial Report for the meet. Treasurer thanked the LSCs for prompt payment this year for the Zone Dues which are due in September. Last year ALL LSCs had paid by December. Reminder that dues are due again in September for the 2010-2011 season. Question raised about replacing zone banners (one of which is missing). We thank Speedo which has offered to supply new banners. Motion was made and seconded to accept Financial Report. Passed.

Peter Clark, **Eastern Zone Consultant for Sport Development** gave a report on his latest news. He has met with numerous clubs, especially those with parent boards to discuss their fiduciary responsibilities.

The year USA Swimming is hosting the Pan-Pacific Swim Championship again for the first time in several years. To accompany this event USA Swimming is having the "Splash Bash" again. More information will be available soon. A new and improved website has been developed for USA Swimming. Should make things easier to find. Will be up and running this week.

Club Recognition Program: Several clubs have reached L1, one has reached L2. LEAP program EZ doing well. If LSCs haven't started yet, they should get busy. Peter gave extra information on Y/USA S cooperation. Team sponsorship more information is available.

Patric Mills introduced Murray Stephens who is being inducted into the Swimming Hall of Fame this year.

#### **Zone Directors Report: JoAnn Faucett and Marci Callan:**

- 1) Make a Splash Quick facts: a) as of 5/10 200 local partners in 39 states b) 11 applications pending c) over 300 initial contacts d) participation numbers 208,182 young people introduced to Make a Splash since 2007 e) 204,208 kids taken lessons w/ Make a Splash partner f) free swimming instruction for over 14,500 children. Make a Splash goal for 2012 is to have 500 local partners.
- 2) WIO (Woman in Officiating) a) Mission Statement " To encourage , promote, and retain women as swim officials b) Vision is to have deck officials at all levels of swimming competition, that not only have gender but ethnic transparency c) 42% of all officials are women d) 68% of our LSC fall within the standard deviation e) % remained consistent since 2000, it did double between 1996-2000 f) 25% of all N2 or higher certification are women. Jamy Pfister gave a presentation at the North March Speedo Meet in Buffalo; JoAnn Faucett gave a similar presentation at the EZ Meet at Webster.
- 3) New USOC (U.S. OLYMPIC Committee) CEO is Scott Blackmun
- 4) 2010 membership : In 2009 membership was up 11.5%, to date we are running close to even with 2009 #'s, this may indicate our retention rate is exceptionally high. As of April 2010 year-round athletes 269,162 compared to 2009 year to date year round athletes were 268,874.
- 5) Lane Lines DVD's service to our 2700 member clubs. USA-S as distributed 2 DVDs to each club, encourage to use these DVD's as tool to recruit , inspire and teach swimmers of all ages.
- 6) 2010 Club Excellence Program a) program information and application forms for 2010 were mailed to every club back in Oct. b) We are processing and reviewing 219 applicants for this year c) Timeline: Feb 19<sup>th</sup> club rankings and announced grant application sent to all qualified clubs (Gold and Silver), April 16<sup>th</sup> deadline for grant application, June 11<sup>th</sup> grant awards announced by USA-S d) This program is in place to motivate and guide clubs to improve in their business operation and performance results.
- 7) Facilities Development Dept (FDD) in 2009 our FDD made 211 visits to clubs and projects. Our staff conducted 371 conference planning phone calls. Since 2004 the FDD has assisted 69 new facilities in getting built. New this year Regional facilities conferences very well received.
- 8) Our present USA-S website is 5 years old. It took 16 months to redo the new design. The new redesigning of the USA-S.org website will be unveiled midmonth. It will be used by staff first for staff editing. Along with a new look the website will focus on gaining new membership leads from our clubs, encouraging participating in USA-S education and recognition program. Your existing links will be redirect automatically. PDF files for applications may need to be done over. Contact Jamie Olsen with any questions or concerns.
- 9) Duel in the Pool: event with US, Great Britain, Germany and Italy US topped Europe 185-78; it was televised on NBC Dec 27, 2009. Mutual Omaha will commit to television. In 2011 it will be hosted by the US.
- 10) Pan Pacific Championships scheduled for Aug 18-23 in Irvine Ca, US first time hosting since 1995. We estimated approx 30 countries participating. There will be a significant expense to the host country.

- 11) Make a Splash is in the process of being taken internationally, hopefully to help FINA grow and promote our sport worldwide.
- 12) Times Module Policy Manual 2010 Championship: Sanctioned Meet: All participants are to be member of USA-S including meet host, meet director, safety officer, coaches, officials, athletes and participating clubs. Meets are to be conducted under USA-S technical administrated rules. All times will be recognized by USA-S. Approved Meets: There are no requirements for USA-S athlete membership for meet participation. Approvals may be issued to non-member clubs/organizations for meet conducted under USA-S technical rules, including time resolution. Approval may be issued to member clubs for closed competition (such as YMCA's) conducted in accordance with USA-S technical rules. Approval may be issued to member clubs for open completion conducted in accordance with USA-S technical rules if that competition has been specifically approved by USA-S Program Operations VP or designee. Observed Meets: There are no requirements for USA-S athlete membership for meet participation. Meet is conducted under technical rules other than USA-S (e.g., high school, NCAA, Masters, IPC). A request for observation must be made to the host LSC at least 10 days prior to the meet. Policies and procedures may vary between LSC's. Times from swims observed and approved by USA-S appointed and certified officials acting observers are recognized by USA-S. Times of USA-S members are eligible for inclusion in the SWIMS database. Effective Sept. 1,2006 the YMCA of the USA adopted USA-S technical rules for the conduct of all of its swimming competitions
- 13) Times and Recognition Committee: Reported in 2009 6.8 million times for 261,671 swimmers from 5,877 meets were entered into SWIMS. The committee proposed changes, do not include Open Water events and 25 yd events not be included in the data loading for SWIMS. It was agreed to the not including the Open Water events. However Western Zone requested the loading of 25 yard times into SWIMS. After a lengthy discussion it was referred to the Age Group Development Committee for a final decision.
- 14) 2012 Olympic Trials will be held June 25th thru July 2<sup>nd</sup> at the Quest Center in Omaha Nebraska. Time standards will be available at 2010 fall convention. Hotels will open up for reservations starting Jan 2011, tickets sale available June 25, 2011. There will be 8 nights of live broadcasting. Master's National for 2012 will directly follow at the same venue.
- 15) The EZ Directors requested an informal meeting with Mark Schubert, USA-S National Team Director at the Jan2010 BOD meeting in Co Spr. The other Zone Directors were invited and all attended. Discussion entailed Center Of Excellence, Post Grad Center and the US Youth Team.
- 16) United State Masters: 2009 52,721 members, 11% growth since 2008. As of 4/12/10 42,150 members compared to 39,656 in 2009 in the same time period, an increase of 6.3% from '09-'10. Online registration '10 represents 80.6 % of the total membership compared to 71% in'09. A task force has been formed to improve the USMS sanctioning process. By Sept'10 coaching certification will have 5 levels. USMS SCY Nationals will be held May 20-23'10 at Georgia Tech Aquatic Center with 1900 athletes expected to participate. Master Nationals for 2012 will be held at the Quest Center in Omaha Ne directly after Olympic Trials in July 2012.
- 17) Club Recognition Program: as of March 1, 2010 we have Level IV 29 clubs, Level III 61 clubs, Level II 85 clubs, Level I 250 clubs.
- 18) Club Excellence Program: recommendation from USA-S included change 18 and under performance standards to LC Junior National Championship cut, also do away with requirements to attend Nationals/Trials Class Meet and or US Open for Silver and Gold levels. It is still being discussed how long a team who produces an Olympian should have Gold Medal status, it is currently 2 yrs.
- 19) LEAP: In 2009 the USA-S BOD enacted policy requirements for participation of the LEAP Program. There is an LSC schedule posted for each LSC to have at least Level 1 completed. There is a process to request an extension if needed. Level I is a mandatory requirement for all of the 59 LSC to complete. It is the bare minimum requirements to operate a LSC. To date 1 LSC has achieved Level 2 (LE), 7 have achieved Level 1 (MA, MD,VA in EZ), 8 have started the process (MR,NE,NI in EZ) 4 have been granted extensions (HI, OZ, PV, LA), 5 are due this month of May (AK, CA, IA, ND, NT). Most common issue with submissions is the 20% athlete

representation on their BOD and updated and maintenance of the LSC Bylaws which reflect USA-S not United States Swimming.

- 20) Diversity Committee has been very busy the past 6 months. Diversity Summit Second Annual was held in Co Spr Nov 12-14, 2009, 46 LSC attended. A generalized job description will be made available to each if requested.
- 21) Disability Swimming Committee currently is pursuing 3 projects, coach education, LSC inclusion efforts, and inclusion in open water competition.
- 22) Officials Committee: some items which came to light in New Orleans on Feb 7<sup>th</sup>. First timer meeting for officials at their 1<sup>st</sup> national meet. Changing the required shirts national meets so they can be worn at other meets. Working on the first open water clinic in conjunction with OW Nationals. Revising the Maxwell award to make it easier and more efficient for LSC to submit nominations. To have starter clinics that the host LSC pay for housing and meals. Training modules to be available at national clinic and swimposiums.
- 23) 2010 USA-S nomination election forms are online and have to be returned to Judy Siegrist and Laurie Benton
- 24) Updated Records and Times: 2 American, 2 US Open, 2 NCAA, 37 NAG. Top 100 list completed by dedicated staff member Larry Herr and posted on USA-S website. In college D1 has been added to the SWIMS database, D2 and D3 will be added beginning in the fall 2010.
- 25) USA-S membership goal is to have a 20% increase by 2012. Year to date athlete as of 3/10 of year round athletes is 263,216
- 26) Executive Summary Big Idea: received 70 suggestions total. 15-20 ideas are already being done in some capacity, 5 suggestions needed committee expertise, 4-5 suggestions reflected towards club growth, 5 ideas promoted education, 3 suggestions reflected business development and marketing, and 4 ideas leaned towards athlete partnership plan, a balance of approx 35 ideas which cover a large scope of ideas. They will be examined carefully and USA-S will come back with plan.
- 27) 2011 Junior Nationals short course championships will be held at University of Minnesota in Minneapolis scheduled for Dec. 8-10, 2011. The water quality came up as possible problem. It has been reported that the air quality is better, with that the BOD voted to award the meet to University of Minnesota. The National Event staff will continue to monitor this situation closely.
- 28) YMCA: In late May a meeting will be held in Co to discuss and share understandings of USA-S membership benefit opportunities for YMCA's nationwide.
- 29) USA-S Athlete Partnership Plan: Goal to support athletes who commit to winning Gold Medals at the 2012 and 2016 Olympic Game.
- 30) The Professional Swimming Task Force was established at the 2009 Convention by President Jim Wood to evaluate the state of professional swimming and form recommendations on how to best address the changing needs of these athletes.
- 31) USA-S Gender Equity Task Force: was created to assess the current representation of women at all levels in the sport of swimming. While the athlete membership reflects the diversity of American population, its senior staff and volunteer leadership, other leadership positions do not. Mission Statement: Identify existing challenges for women in the sport of swimming; and identify ways to increase the number of women in leadership positions at all levels of the sport. Goals are to ensure that women are included fully and equitably in all aspects of USA-S. Identify organizational practices and policies that may inhibit the ability of female athletes, coaches, officials, members and staff to contribute and participate as fully as they are capable in educational, professional and leadership opportunities in USA-S. (Alison Terry -Chair )

#### **Report of Officials Chair: Jamy Pfister**

- I. Report from Meet Referee was sent to the Technical committee

- II. List of current N2/N3 Referees sent to LSC Chairs and to Zone Secretary.
- III. Hy Tek Report from Admin Referee from Region II meet sent to National Championship referees. A copy was sent to Zone Secretary.
- IV. Three new LSC chairs in the EZ – Sent welcome message to all LSC Chairs They are Mike Morrissey for Metro, Steve Ellwell for Maine and Bob Mermelstein for Allegheny Mountain.

I would like the Host for Zone or Section meets to contact me earlier for referee selection so the officials' applications can get on line faster.

I would like to congratulate Tim Husson on an incredible job getting information on the zone site in a very timely fashion. Whenever I have sent him an application form it has been on the website within ½ day. I appreciate the promptness and congratulate Tim on a job well done. Thank you, Tim.

Potomac Valley's newsletter produced by Jack Neil has been sent to all LSC because it is so informative. If any other LSC have a newsletter they would like to share, please send it to me and I will get it out to the LSC's

Women in Swimming. Meetings at both Sectionals and Zone Meeting

#### **Technical Planning Report: Pete Barry. Full Report Attached**

Pete Barry gave report on the Technical Planning Meeting (which immediately preceded this meeting). The Sectional Spring Meets will no longer be open meets. The Northern LSC's will go to the Northern Meet; the Southern LSC's will go to the Southern Meets. The dates of the two meets will be the same. The meets will occur on March 24-27. Each Meet will determine its own time standards. Each meet will have the same bonus event rules: one for one, two for two, one for three, and none for four.

**Eastern Zone Athlete Representative: Haley Smith** (Given by Boots Hall as Haley is having final exams at William and Mary).

From the feedback I received, athletes were very pleased with both the Eastern Zone All Star meet and the Sectional meets. In most LSC's new athlete representatives will be beginning their term in the near future, please have them send their contact information at [hsmith@wm.edu](mailto:hsmith@wm.edu). Additionally, the AEC will be having their next meeting on May 16, the four zone representatives and the rest of the AEC will be having a conference call during this meeting to discuss convention. We are trying to plan additional educational programs for the athletes during convention. Possible topics include a revised College Swimming 101, Energy Drinks and other Nutrition Supplements, and energy zones and training methods. The Education Committee is very open to suggestions so please let me know if you would like to participate in any of the sessions or have any additional ideas.

#### **Zone Championship Report: Bud Rinbault:**

Two bids for the Zone Meets/ VA swimming Christiansburg Aquatics Center (new facility down next to Blacksburg) and Fairport Swimming again. LSCs caucused and voted: Result is that the Spring Zone Meet will be at Rochester, NY hosted by Fairport Swimming.

Northern Sectional Meet. One bid for the meet: Buffalo. With no other bids, Buffalo was awarded the bid. Southern Sectional Meet to be awarded in September.

Proposal to raise the fees for the Short Course Zone meet. One proposal was to raise the \$800 LSC fee to \$1600; the other was to raise the splash fee to \$5 for individual events and \$12 for relays; the results would be similar, but the smaller LSC's would pay slightly less.. LSC's caucused. Vote to raise the splash fee to \$5 and \$12.

Discipline problem with an athlete at the Zone meet. From now on the Head Coach and Team Manager for each team will sign the code of conduct for the team at the beginning of the meet. Any infractions shall be taken care of at the meet and a report must go back to the General Chair of the LSC with the offending member(s).

#### **National Rules committee Report: Jamy Pfister**

The Rules Committee is redoing the Times sections with major renumbering.

### **Age Group Coach Report: Eric Fucito**

New Jersey Swimming hosted a coach's conference this past April facilitated by Peter Clark, Scott Colby, and Guy Edson. It would be great to host more of these within the zone borders.

The Scholastic All America Team application has been made available. To increase the number of recipients within the zone, encourage your clubs to have all eligible athletes apply. Our current 383 athletes place the zone third behind Western (421) and Southern (401) Zones.

**Action Items:** To bring the spring meeting back to within the boundaries of the Eastern Zone and allow more members of the zone to participate in the meeting, I suggest that we divide the zone into 4 divisions--each to host the meeting at different points within the USA Swimming Quad. Thus each LSC would host the meeting once every 12 years. We need to share the responsibility. Division 1 – Maine, New England, Adirondack; Division 2 – Allegheny Mountain, Middle Atlantic, Niagara; Division 3 – New Jersey, Metropolitan, Connecticut; Division 4 – Potomac Valley, Maryland, Virginia

**Diversity** – According to USA Swimming 38,326 (53.46%) of our athletes did not respond to the ethnicity questions on the membership forms. 44.2% of athletes did not respond to the ethnicity questions nationwide. To give a better picture about the population we serve, I encourage each LSC to request this information be filled out. However, they should be made aware that this is not mandatory.

### **IMX Games**

On February 26 to 28, 2010 USA Swimming held the Northeastern IMX Games for 11 to 14 year old athletes who achieved a score of 1800 or higher. Takoma Aquatics and Community Center hosted 231 athletes from 8 LSCs-- the largest number of participants out of the six meets that were held. This year the meet information will be available earlier than last year. The qualification period will be from September 01, 2009 up to the entry deadline. Some changes were discussed. The meet dates for 2011 are proposed to be February 05 to 07.

### **Eastern Zone Age Group Championships Winter of 2010**

On April 01 to 03, 2010 in Webster, NY the Eastern Zone hosted its annual Short Course Age Group Championships. Of the 12 LSCs that make up the Eastern Zone, 2 did not participate. Participants: 10 and Unders: 98 Female, 94 Male; 11 and 12: 129 Female, 126 Male; 13 and 14: 91 Female, 88 Male; 15 and 16: 52 Female, 37 Male; 17 and 18: 10 Female, 20 Male.

### **Club Recognition Program and Club Excellence Program**

In the Zone, 101 out of 640 clubs participated in the Club Recognition. The chart below shows the level achieved and the number of clubs that achieved status. The percentages are based on those who participated. The percentages for Club Excellence are based on those who participated in Club Recognition; the National percentages are based on the number selected for each level.

Club Recognition Total Percentage Zone

**Level 1** 64--63.37%; **Level 2** 15--14.85%; **Level 3** 17--16.83%; **Level 4** 5-- 4.95%

### **New Business.**

The time and location of the 2011 May meeting to be decided. May 7 will be the date. A proposal to rotate the responsibility for the meeting among the LSCs. It was decided to table this idea until September.

**Bids** were taken to host the May meeting. New Jersey offered a Newark Airport hotel; Niagara offered to host the meeting at Ft Lauderdale. LSC's caucused and a vote was taken. Next May the meeting will be hosted by Niagara at Ft Lauderdale.

Motion to adjourn was made at 11:58. Seconded and Passed. Meeting adjourned.

Eastern Zone May Meeting  
Technical Planning Committee Meeting  
May 8, 2010 8:00 AM

The agenda was passed around. There were no additions to the agenda. Minutes from the September Meeting were approved as read.

Old Business: None

New Business:

(I.) SCS SC Meet Issues.

- a. Region II – South Sectional Meet. Was drastically oversized.
- b. Region I – North Sectional Meet. Was dramatically undersized.

Peter stated that the zone really needed to have solutions for the zone to prevent this from happening a second time. He offered two proposals he had received from coaches from Metro and Potomac Valley.

- (1) Metro – Region I – Region II – closed.

Potomac Valley

- (1) Host both Region Meets on the same weekend.
- (2) Time standard for bonus events needed to prevent additional swimmers with NT entries.

Members stated that there were many obstacles that prevented entry into the Region I meet. The Junior Meet in Florida, the Championship Meets from many of the LSCs within the zone and High School State Meets scheduled too close to the Region I Meet dates were factors. Many of the members felt the later dates were the ideal time for the zone to have a Sectional Meet. Some members offered the relaxed time standard of the South Section meets suited their clubs needs. Other differences noted were the bonus selections, relays being able to time trial, and no restrictions on bonus entry times. The final proposal was:

Both Meets will be held the same weekend. Both Meets will have the same bonus guideline: 1-1, 2-2, 3-1, and 4-0. Bonus time standard will be implemented for both regions: 15/16 National Age Group Time Standard of AAA as the entry time. If a Section Meet entry time is slower than the National Age Group Time Standard of AAA then the AA will be the bonus entry time. Each Region will establish their own time standard for their Meet. The meets are closed to the other LSCs within the zone, but are not closed to clubs outside the EZ.

(II.) Revisiting Cost per LSC for the SC Zone Meet. Marci had a financial breakdown of the cost per LSC, per swimmer for the zone meet. The factors in presenting the fiduciary report from Debra Burke the co host of the SC zone meet this past April were splashes, pool rental, entries and teams. It is necessary to increase the cost for future meets. With all the cost considered the report suggested the cost for each LSC be increased to \$1600 for each LSC. Some of the smaller LSCs stated the cost this year was \$800 so to double the entry would really hurt them financially. Some members felt it would prohibit LSCs from bringing the third athlete to compete if it was a splash entry fee. Some of the larger LSCs stated it would not affect them and they would still bring their third swimmer. A few of the LSCs did not bring a third swimmer they used the third event for swimmers they already had who were swimming one event. It was then suggested to have the splash fees be the entry for the zone members similar to the LC zone meet. Debra had also provided those statistics so Marci presented the cost for each LSC based on splash fee entries. After much discussion it was motioned to accept a \$5.00 splash fee entry as the cost per LSC. The motion was seconded and passed. When Marci looked at all the figures with the statistical information from this year, it came out the average cost would come out to \$1600, which was the original proposal but the ratio of the splash fee was more fair to all the LSCs. It was then motioned the relay fee would be \$12.00/entry. Motion was seconded and the vote taken was unanimous. The Fees for 2011 SC Zone meet are \$5.00/entry and \$12.00/relay entry.

(III.) Code of Conduct for EZ Manual pertaining to the zone. This past zone meet there was an incident that created a problem for the zone personnel. The wording in the meet information packet was vague but the wording in the zone manual is very informative and precise. There was also some indecision with the coaches involved which hampered dealing with the incident in a professional manner. After much discussion it was decided that the jury would need to step in immediately after the session of the incident and deal with the issue. The code of conduct is written very well in the manual and provides that a protest does not apply in a code of conduct. This is automatically governed by the jury and needs to be handled immediately. It was then suggested that the manager and coaches from each LSC must also turn in a code of conduct at the coaches meeting at the beginning of the zone meet. This motion was presented, seconded and the vote taken was unanimous. The members felt that the LSCs were not always informed that there were any incidents at the meet so the member decided the LSCs needed to be notified as well. It was motioned, seconded and voted unanimously that "any infraction dealt with by the meet jury at the zone meet would be sent to the LSC Chairman of the athlete involved."

Respectfully submitted:

Jamy Pfister EZ Technical Meeting May 8, 2010