

Pre-Zone Meeting Ft Lauderdale, FL Saturday 9:35 AM

USA Swimming: Stan Isaac: Discussion of Pool Problems: pools breaking down, insufficient water, cost. With Budget cuts, pools are one of the first places to go. Problem is that most pools are not run like businesses. Current move is toward new partnerships. Look at management options, get people with swim experience to use as resources—get them on your committees.

Zone Meeting

ISHOF Ft Lauderdale, FL May 12, 2012

Meeting called to order at 8:58

Motion to approve the minutes of the September Meeting. Seconded and passed.

Motion to approve the agenda. Seconded and passed.

In attendance were the following:

Adirondack Swimming: Carolyn Manor, Sean Caron, Jerry Adams, JoAnn Faucett

Allegheny Mountain Swimming: Paul Seiferth, Pete Barry, Jacinta Batisky, Laura Hartman

Connecticut Swimming: Rick Lewis and Ty Seymour

Maine Swimming: Leanne Gravel

Maryland Swimming: Matt McConough

Metropolitan Swimming: Mary Fleckenstain, Monique Grayson, Edgar Perez, John Yearwood

Middle Atlantic Swimming: Cherita Gentilucci, Matt Sprang, George Breen

New England Swimming: Jamie Bloom, Timothy Thompson

New Jersey Swimming: Bud Rimbault, Stephanie Crofton, Jim Wood, Greg Eggert

Niagara Swimming: Rick Aronberg, Marci Callan, Tim Dubois, Adam Zackowski,

Potomac Valley Swimming: John Ertter, Manga Dilazu, Boots Hall, Paris Jacobs, Bill Marlin, Riley Eaton, Nicholas Campbell

Virginia Swimming: David Strider, Bob Rustin, Mary Turner

USA Swimming: Peter Clark, Jim Fox, Stan Isaac

USA Swimming : Peter Clark introduced Jim Fox from the Swim Today Program. Olympic year growth anticipated . Swim Today program aims at developing lead for clubs. Trials will be televised for 8 days . Summer Saunders will be promoting Swim Today, the programs works with “Lets Move.” Set of best practices for clubs. Images you can use on your club websites. Program works with Living Social and Group on. Clubs need to have most up-to-date information for Swim Today.

Deck Pass very popular. Must be over 13 to use it with Facebook.

Report of Zone Championship Coordinator: Bud Rimbault

Date for next spring are as follows. The Sectional meets with both be on March 21-24; the Zone meet will be March 28-30. Opened bidding for the Sectional Meets. Only one bid for the Northern Sectional to be by Star Swimming at Buffalo. Awarded. Only one bid for the Southern Sectional to be by Virginia Swimming at Christiansburg. Awarded. Bidding opened for the Zone Meet. Only one bid by Fairport Swimming of Adirondack at Webster, NY. Awarded.

Report of Officers

Zone Directors: Marci Callan and Paris Jacobs.

HIGHLIGHTS (complete report is attached).

1. Susan Woessner presented a proposal to name the Athlete Protection Division to Safe Sport. It shifts the emphasis from reactive to proactive. It intends to be inclusive and sends a more positive message and it is consistent with USOC programs. A motion was made to change Athlete Protection to Safe Sport was seconded and approved.
2. The LSC Development committee presented updated Policies and Procedures manual. Motion to approve was seconded and approved.
3. Discussion was made to include gender equality to the Diversity Committed. No action.
4. Motion to expand the responsibilities of the Championship Evaluation Committee was not seconded.
5. Motion to increase Zone Meet monetary support. After a lengthy discussion, a task force was named to investigate. Marci Callan was named to this group. Motion tabled.
6. Open Water. Motion made that applications to Open Water Sanctions should go to Zone representative. Approved.
7. USA Swimming Foundation adds Swim-A-Thon to the foundation.

8. Bruce Stratton and Chuck Wiegus are working on the developing of the 2013-16 Business plan.
9. Fina Bureau: Sid Cassidy is now on the FINA Open Water Technical Committee and Frank Busch on the FINA Coach Commission.

Updates to the Board of Directors Report

LSC Vs Zone Board of Review: 80 Percent in favor; Policy on deck studied with a task force; NCAA academic reform is looking into minimum standards. Committee to look into updates of USA Swimming Policies and Procedures.

2013-16 Quad Planning. Anticipating hefty insurance cost increases. Task force to look into recommendation on Sectional and Zone meet funding. Currently sectional and zone meet funding is \$10,000.

Treasurer's Report: Boots Hall

As of May 1, there was \$6,914.37 in the Eastern Zone account at USA Swimming. However, \$375 is owed to the hosts of the SC Zone meet (the cost of the deposit less the cost of the pins). Motion to accept the report was made, seconded and passed.

Officials Report : Jamie Pfister (given by Boots Hall)

No report was received from either Referee working the Sectional Meets. There were 59 officials at the South Region Meet and had seven certifications and one mentoring education. At the zone meet this past spring, 16 officials were certified. Both Sectional Meets and the Zone meet were QM N3 meets.

The referee for the Sectional Meet this summer will be Jack Neil from Potomac Valley; for the Summer Zone Meet the referee will be Bob Rustin from Virginia. Both of these referees are new to this type of meet but both are excellent referees and will do a great job. Both of these meets will need evaluators from a different LSC and on the National Evaluators List.

I have asked Tim Husson to think about an Official's corner for the EZ web site. We are starting with listing any of the QM meets in the EZ in this corner. We will list the officials' application with these meets. Officials from each LSC will be able to see the meets in the zone that are QM meets. We have also listed the officials that were chosen to work the Olympic Trials as well as our two celebrated officials Paul Memont and Jim Sheehan who will be working the Olympics in London. Annie Smith Jones will work the Para-Olympic Meet also in London this summer. As special news happens with our officials we will put this information in the Officials' Corner.

I have been called and asked about who the Open Water Representative is for the zone. I do not know who this is. In the past when a meet has held an open water portion to it, we have

had the Open Water referee responsible for answering any queries about the meet. If there is an Open Water Official for the zone, can we list that person on the Zone Web site?

Again I want to thank Tim Husson who has done a great job with the web site.

Webmaster Report: Non-given

Report of IMX Games. Bill Marlin

Eastern Zone is the only zone that has been having successful IMX games. Attendance had grown every one of the last three years.

Technical Planning report: Pete Barry

148 on deck at Zone Meet. There was a real problem with air quality and deck space. From now on deck passes restricted to 10 from each team for non-athletes. Reminder that bidding on a Sectional or Zone meet is a contractual obligation. Information must be gotten out in a timely fashion before meet. The Eastern Zone Report and the USA Swimming reports will be consolidated.

There will be a D heat in the Super Sectional if meets are not oversubscribed. North Meet will be long course; South meet will stay short course. \$1 surcharge.

Reports from National Committees

Bill Marlin: Tom Avicious reports that Tennis and Hockey are having similar issues as USA Swimming with age group swimmers. Belief is that to keep the age group swimmers they must de-emphasize competition and put emphasis back on the kids having more fun. It's important to not use adult model for younger kids. In 2013 and 2015 U.S. Nationals must take place before July 1.

Athlete Report: none given

Age-Group Non-Coach Report: none given

New Business:

Nominations for Elections at September 2012 Meeting: Eastern Zone Director-Coach. Nominations were Laura Matusake and Pete Barry. Additional nominations will be accepted at the September meeting. No nominations for Age-Group Chair Non-Coach. Nominations will also be accepted for Sec/Tres and athlete rep. Pete Barry is the current tech chair; if he is nominated, the zone will need a new tech chair.

Panel was appointed to review Plans and Policies: Paris Jacobs, Cherita Gentilucci, and Laura Hartman

USA –Swimming is interested in adding Zone Diversity Chair. Motion made to add this position. Moved and passed.

Next spring's meeting site. Proposals came from Connecticut Swimming for Hartford, Middle Atlantic Swimming for Philadelphia and Metropolitan Swimming for Ft. Lauderdale. Vote taken and Ft. Lauderdale will be the meeting site in 2013. Discussion of adding EZ workshop and LSC leadership to the spring zone meeting.

Meeting adjourned at 12:25



USA Swimming Board of Directors Update- January 2012

Athlete Protection Committee-

Susan Woessner presented a proposal to the USA Swimming BOD to rename the Athlete Protection Division to Safe Sport. It is the feeling of the committee that this new title promotes the positive direction that USA Swimming and it's members & staff is taking. The rationale for this change is as follows:

1. Reactive to Proactive: The overarching theme of our work this year is to shift momentum from a reactive mode to proactive and preventative approach. "Safe Sport" is positive in connotation and is language consistent with our overall, positive goal: to provide a safe, healthy, fun sport environment
2. Inclusive- It is the goal of the program to serve and protect our entire membership, not just athlete members. The new name allows us to emphasize that the protection of our children is our priority without excluding other members.
3. Membership Messaging- "Athlete Protection" carried USA Swimming through a difficult time in our sport. It has a negative connotation with it. "Safe Sport" sends a positive message to our existing and potential new members that USA Swimming has a comprehensive program dedicated to providing a safe, healthy experiences for children and others.
4. Consistency with USOC Program- The USOC launched it Safe Sport initiative in 2011, following the launch of USA Swimming Athlete Protection Program in 2010. We expect more NGB's to create internal safe sport programs and fall in line with USOC guidelines and nomenclature. Shifting our program language to be consistent with the rest of the U.S. Olympic movement sends a message to our membership an others that we are working in a united front against abuse in the sport.

Athlete protection is a mission of Safe Sport. The hope is to create a united front with all NGB's and all children's programming.

The motion to change Athlete Protection to Safe Sport was seconded and approved.

LSC Development Committee-

The LSC Development committee presented updated policies and procedures for all LSC's to follow.

The motion to accept the updated LSC Policy & Procedure manual was seconded and approved.

Diversity Committee-

A discussion was entered to add gender equality to the responsibilities of the Diversity Committee. The purpose of this proposal was to encourage the Diversity committee to be more encompassing in its missions. The Board was not asked to take any action at this time but as part of the development of the business plan for the next quad, we will likely include this expanded focus of the Diversity Committee.

Championship Meet Evaluation-

A motion was entered to expand the responsibilities of the Championship Meet Evaluation Committee to include within their mission to offer support to Zone level meets. This would not be monetary support, rather administrative support.

The motion failed due to lack of a second.

Zone Level Meet Funding-

A motion was entered to increase Zone meet monetary support provided by USA Swimming and sponsors. Due to raising meet operational costs, Zone Directors presented concerns that had been expressed to them from their members. As a result of a lengthy discussion by the board, Mr. Stratton appointed a task force to review the needs of the Zone and present a proposal for consideration in the April 2012 meeting.

Eastern Zone Coach Director, Marci Callan, was appointed to this committee.

The motion was tabled to allow the task force for submits formal recommendations.

Open Water Sanctioning-

A motion was entered that applications for Open Water sanctions should go through their LSC Officer and then be submitted to the Zone representative for approval. USA Swimming appointed the Zone representative in each zone. Once the Zone representative signs off on the sanction application then the LSC may award a sanction for the event.

The motion was seconded and approved.

USA Swimming Foundation-

The foundation continues to grow in monetary terms and in supporting many swimming endeavors in the country.

The USAS BOD formally approved moving Swim- A- Thon to the foundation. The mission of the BOD of the Foundation continues to move forward with culture change; create the mindset of how can we give back to the sport of swimming.

All Zone, LSC & Team Members of USA Swimming who host a website or function for swimming are encouraged to consider including a flyer about the foundation within their program or on their website.

Please contact Carol Arnold in the foundation headquarters for additional information.

The Foundation is offering VIP Swimming experience packages for Trials and the Olympic games. Some of these packages are still available and the foundation would appreciate any assistance a member would offer in selling these packages.

2013- 2016 Business Plan

Bruce Stratton and Chuck Wielgus continue to work on the development of the 2013-2016 Business plan, the core objectives and core values.

The proposed key priorities are:

BUILD the base- Pat Hogan

1. Stronger LSC's
2. Stronger Clubs
3. Grow Membership

PROMOTE the Sport- Matt Farrell

1. Promote the Sport of Swimming
2. Promote the Organization of USA Swimming
3. Grow Revenue

ACHIEVE Sustained Competitive Success

1. Success in Rio and Beyond
2. Serve & Support Athletes
3. Serve & Support Coaches

In readying for the next phase of development, the feedback from the volunteer survey was studied and a number of "hot topics" were identified that need some additional discussion on the front end of the planning process.

FINA Bureau-

Since January 2012 we have had 2 individuals join the FINA Committees. Sid Cassidy on the FINA Open Water Technical Committee and Frank Busch on the FINA Coach Commission.

The Updated FINA swimsuit list 2012 is available in the FINA website. There are more suit designs, companies, models, as well as guideline for caps and goggles.

Board of Review System-

In survey results 80% of respondents supported moving BOR out of the LSC review process and in favor of a Zone based BOR system. The idea will be explored more prior to a recommendation at convention.

Deck Change-

The club development committee proposed a policy change banning the practice of deck changing. It was recognized that many LSC's have already adopted a policy prohibiting this practice. The board supported this policy concept but recommended a task force be established with Club Development & Safe Sport Committee members to research the best wording and implementation of this policy.

NCAA Academic Reform-

The NCAA representative on the board reported that NCAA is looking into minimum standards on test scores and grade averages to be eligible. Further information on this is expected at the September meeting.

Policy Manuel Updates-

The Division Vice Chair and committee members conducted an extensive review of the USAS Policy Manual. Many updates & corrections were completed to reflect current procedures, responsibilities and members.

The Zone Directors were added as officers of USAS. Their responsibilities and duties were added to the manual, which were not previously included.

IMX Games-

Congratulations to the Eastern Zone, who hosted the largest IMX Meet with over 500 swimmers attending.

Safe Sport-

The Safe Sport committee is working to add a Safe Sport workshop in January 2013. The hope is to have a large group of representative from each LSC. This workshop is in the planning stages. Further information to come.

A parent and club handbook is in the works for members. This handbook should be available in June.

USA Swimming Trials Updates-

- As of the end of April 125,000 tickets have been sold with 8 weeks left until the event.
- Daily Tickets are now available.
- Both the competition pool & the warm up pool have been sold.
- 1,700 athletes are qualified as of the end of April vs. 1280 for the 2008 trials.
- 25,000 room nights have been sold in Omaha.

- NBC will televise 7.5 hours of prime time finals/ 9 hours of pre-lims on the NBC sports network. Addition coverage will available live on the USA Swimming web casts.
- Bob Costas has agreed to report for all 8 nights of competition.
- Due to the size of the meet, we will run 10 lanes for pre-lims. Meet management is looking in to running dive over starts to protect session lengths.

2013- 2016 Quad Planning

The final stages of the 2012-2016 quad plan are under way. USAS is projecting a hefty insurance cost increase. Final programs and projections for the 2013-2016-business plan should be available soon.

One consideration in planning the quad is FINA is mandating that USAS follow the same entry deadline as all other countries. Given this deadline is earlier than when we have historically hosted Olympic Trials, the quad planning will be effected by this decision.

Proposal for additional Zone Meet Support funding-

USAS President, Bruce Stratton, formed a task force to look into the needs of each zones and the amount of funding and support they receive to host these meets. In reviewing the financial data of all the meets in the last 3 years only 1 meet has ever finished the meet in the red. All other meets generated a profit in some form with the average profit for a Sectional level meet being \$25,000.00 and a Zone meet being \$18,000.00.

Eastern Zone Director, Marci Callan, participated in this task force. The recommendation out of the task force was that additional funding should be considered due to raising meet operational costs. The proposal was to increase the funding.

In the April BOD meeting, Mr. Stratton reviewed the recommendation of the task for with the members of the board. Due to the projected increase in the insurance costs, etc. and in light that virtually no meets had concluded in the red, his recommendation was to not increase to support for these meets.

Mr. Stratton did recommend one change/ increase regarding Zone meets and Open water competition. Currently, there is no funding for the Open water portion of the competition. Mr. Stratton recommended that the USAS BOD endorse a meet support of \$3,000.00 for open water competition.

A motion to support the Open Water portion of the Zone meets with \$3,000.00 was seconded and approved.

On- Line Registration for USA Swimming-

Below is the detailed report, from the President's Message, regarding discussions & task force results regarding online registration.

Last year I appointed a task force to look into the feasibility and desirability of providing on-line registration for our membership. A report from the Task Force was presented to the Board and although I believe it is fair to say that there were mixed feelings by the members of the Task Force, a recommendation was made to proceed with developing an on-line registration system at an estimated cost of between \$600,000 to \$850,000. Primarily due to the cost, the development of an on-line registration system had intentionally been left out of the Quad Business Plan until the Board received the Task Force report.

There was much discussion during the Board meeting, but the majority believed we needed to develop and provide the technology. Ultimately, the Board agreed, by a vote of 16 to 3, to proceed with the development of an on-line registration system, but under the following conditions:

- In order to pay for the cost, an additional dues increase of \$1 per member for the years 2015 and 2016 would be proposed, which would be specifically designated for the cost of the development and have to be approved by the House of Delegates at our convention in 2013;
- Development would not begin until after the 2013 convention, contingent upon the approval of the dues increase; and
- There would be further investigation into the possibility of collaborating with third-party vendors in order to make sure that clubs and members have the best possible experience. However, it is important that clubs and LSCs not be required to use third party providers nor would they be required to use the system developed by USA Swimming.

There is still much to be resolved in the development of the software and it is my intent to keep the current Task Force in place to continue to identify and resolve concerns relative to the design and implementation of the system.

Safety Education Update- As submitted by Vice President Administration

The requirement for a separate first aid certificate for our coaches will be eliminated with the updated blended STSC course (it will be including swim coach targeted first aid elements). It is not the intention that this course satisfies the elements of a full-blown, stand alone, first aid course. There will be an option to include the CPR? AED piece for those wanting to do it together but would not be required to complete it that way. We are maintaining that certification separately which allows for CPR to fulfilled through other vendors/ certifications.

Our goal is, beginning January 2013, that the following will be required of coaches (as certifications expire):

STSC (updated course)
Adult and Child CPR/ AED

Championship Evaluation Committee- Support of LSC's and Zones-

The Board amended the Mission Statement of the Committee in January to include, "To support LSC's and Zones in their efforts to provide the best championship experience for athletes."

In response to this amendment, the Championship Evaluation Committee will survey LSC's and Zones as to there:

1. Methods and experiences in evaluating their competitions.
2. Thoughts about what support they would request or find to be helpful.

The Committee will review the results of the survey in light of:

1. How we can support LSCs and Zones.
2. How their experiences might assist us in improving our procedures.

Report Respectfully Submitted by:

Paris Jacobs- Non Coach Director

Marci Callan- Coach Director

